

**TERMS AND CONDITIONS OF THE PROMOTION CALLED :**  
**WIN A FONDATION GRAND PARADIS PASS and A RIDE by eMTB**

The undersigned FONDATION GRAND PARADIS with its registered office in COGNE (AOSTA), VILLAGGIO MINATORI, FISCAL CODE 91041100073, aiming at encouraging the knowledge of the natural and cultural sites of the Aosta Valleys of the Gran Paradiso, for their final users and potential customers intends to implement the following promotion **that does not envisage any obligation to purchase:**

<b>Name:</b>	<b>WIN A FONDATION GRAND PARADIS PASS and A ONE-DAY FREE RIDING TEST OF AN eMTB ITER BIKE</b>
<b>Duration:</b>	From 01 April 2015 to 31 December 2015 End of Prize Request: 31/01/2016
<b>Territory:</b>	Across Europe
<b>Promoted Products:</b>	Image Promotion of the Gran Paradiso territory
<b>Target:</b>	Final users and prospective customers

All final users and potential customers participating in this program will be offered the opportunity to earn and accumulate points to win a **FGP PASS** for free admittance to all of the natural and cultural sites managed by **FONDATION GRAND PARADIS** (valid for one year from the date of issue) **and a one-day free test of an eMTB ITER** (Electric pedal assisted Mountain Bike available at the natural and cultural sites of Fondation Grand Paradis), subject to prior check of availability and reservation.

All you have to do is:

- 1) Login to the mobile APP "**VALLI DEL GRAN PARADISO**" (available through Appstore and Google Play) using your Facebook ID.  
**ALL THOSE WHO WILL REGISTER ARE IMMEDIATELY GRANTED 30 POINTS;**
- 2) Accumulate points by accomplishing the following through the specific mobile APP:
  1. Send a post-card from the specific section: + 10 points;
  2. Send a recommendation on the flora and/or fauna typical of the mountain environment from the specific sections: + 30 points;
  3. Complete the game "Gioca Iter" (*Play Iter*): + 30 points.

**When 100 points have been reached, and by 31/01/2016, users will be entitled to request their prize through the APP. They will then receive an e-mail to the address through the Facebook account from which they registered. The email will detail the procedure to collect the FONDATION GRAND PARADIS PASS and to book the eMTB ITER riding test.**

Prizes consist of:

- **1 FGP Pass**
- **1 One-day free test of an eMTB ITER bike**

Once the prize requested, points will be detracted automatically from the customer's total points that is steadily updated and available through the App's Fidelity section.

It is to be noted that each user will have the opportunity to join this program (by sending postcards and information) without limits throughout the indicated period. The user will be able to collect no more than 1 FONDATION GRAND PARADIS PASS per month and book a RIDING TEST by eMTB per month (the test will be made according to the working schedule of the rental sites of the eMTB bikes).

Participants in the program agree on the processing of their personal data given to the Promoter with respect to the participation in this initiative. Such data will be processed under Italian Decree-law 196/2003, without prejudice for the participants' right to exercise their rights under section 7 of the said law.

**Terms and conditions of the program and complete privacy policy on:**  
[www.grand-paradis.it](http://www.grand-paradis.it)